

IlluminOdyssey

10TH ANNUAL ILLUMINODYSSEY EXHIBITION SPONSORSHIP OPPORTUNITIES

What is IlluminOdyssey?

IlluminOdyssey is CuriOdyssey's signature winter exhibition that transforms the museum's four-story Redwood Hall into an immersive world of light, color, and motion. Through hands-on experiences such as painting with light, exploring rainbow refraction, interacting with glowing sculptures, and dancing with colorful shadows, visitors discover the science of light while engaging in creative play. The exhibition combines science, technology, art, and imagination in a way that is both educational and visually spectacular.

Why Sponsor IlluminOdyssey?

Reach approximately 50,000 visitors at CuriOdyssey during the holiday season while supporting hands-on STEAM learning and family engagement. Sponsorship opportunities provide meaningful brand visibility, client and employee engagement opportunities, and direct support for CuriOdyssey's mission to inspire a love of science and curiosity about the world.

Events & Parties @ IlluminOdyssey.

IlluminOdyssey is a festive, turnkey event venue available during the holidays for private parties/events. Sponsors receive discounted rates (available upon request).

Key Dates

The 10th Annual IlluminOdyssey Exhibition featuring the Science of Light

- November 12, 2026: VIP Preview Event for sponsors & donors
- November 14, 2026—January 24, 2027: Open to the general public

Please contact give@curiodyssey.org for more details.

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LUMINARY PRESENTING SPONSOR | \$25,000

Presenting Sponsor of the 10th Annual IlluminOdyssey Exhibition

- Exclusive sponsorship recognition of two exhibit installations throughout the exhibition run (full list of exhibits on pgs 6-8)
- 50% discount on an “After Hours” party or team event in the IlluminOdyssey exhibition space for up to 120 guests (subject to availability; catering and event expenses not included)
- Behind-the-Scenes tour for up to 10 guests
- Corporate logo or individual name featured on IlluminOdyssey exhibition communications, including:
 - Digital screens throughout campus
 - Social media
 - Website
 - Monthly e-newsletters
 - VIP Preview Night invitation
- 10 VIP tickets to the IlluminOdyssey Preview Night

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AURORA SPONSOR | \$15,000

- Premier sponsor of the IlluminOdyssey VIP Preview Night Event
- Exclusive sponsorship with recognition on one exhibit during the exhibition run (Nov-Jan)
- 20% discount on a private event in our Redwood Hall (subject to availability; catering and event expenses not included)
- Behind-the-Scenes tour for up to 10 guests
- Corporate logo or individual name featured on IlluminOdyssey exhibition communications, including:
 - Digital screens throughout campus
 - Social media
 - Website
 - Monthly e-newsletters
 - VIP Preview Night invitation
- 8 complimentary tickets to the IlluminOdyssey VIP Preview Night Event at CuriOdyssey

Marquis Exhibits Available for Sponsorship

- Plasma Globe
- Scintillation
- Lanterns
- Shadow Play
- Astro Botanicals

Please contact give@curiodyssey.org for more details.

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RADIANCE SPONSOR | \$10,000

- Supporting sponsor of the IlluminOdyssey VIP Preview Event
- Exclusive sponsorship with recognition on one exhibit during the exhibition run (Nov-Jan)
- 15% discount on a private event in our Redwood Hall (subject to availability; catering and event expenses not included)
- Behind-the-Scenes tour for up to 5 guests
- Corporate logo or individual name featured on IlluminOdyssey exhibition communications, including:
 - Digital screens throughout campus
 - Social media
 - Website
 - Monthly e-newsletters
 - VIP Preview Night invitation
- 6 complimentary tickets to the IlluminOdyssey VIP Preview Night Event at CuriOdyssey

Featured Exhibits Available for Sponsorship

- Color Collage
- Glowing Gases
- Jacob's Ladder
- CMY Cube
- Camera Obscura

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REFLECTION SPONSOR | \$5,000

- Corporate logo or individual name featured on IlluminOdyssey communications leading up to and during the exhibition, including:
 - Digital screens throughout campus
 - Social media
 - Website
 - Monthly e-newsletters
 - VIP Preview Night invitation
- Behind-the-Scenes tour for up to 5 guests
- 4 complimentary tickets to the IlluminOdyssey VIP Preview Night Event at CuriOdyssey

PRISM SPONSOR | \$2,500

- Corporate logo or individual name featured on IlluminOdyssey communications leading up to and during the exhibition, including:
 - Digital screens throughout campus
 - Social media
 - Website
 - Monthly e-newsletters
 - VIP Preview Night invitation
- 2 complimentary tickets to the IlluminOdyssey VIP Preview Night Event at CuriOdyssey

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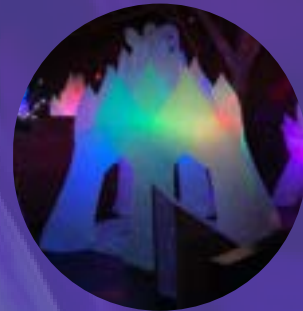
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EXHIBITS LIST

Marquis Exhibits - Available at \$15K and above

Astro Botanicals

Illuminated, soft inflatable sculptures create an otherworldly forest of "plants" for visitors to explore. A closer look reveals sculptural forms inspired by classical geometry, and botanical radial symmetry.



Shadow Play

Colored lights in precisely related hues and intensities create white light that projects on a large wall. As visitors cast shadows on the wall, the white light "deconstructs" into colorful layered shadows that evolve and move as the constituent colors are changing.



Lanterns

Colorful glowing lanterns are distributed to every visitor which provides visitors the opportunity to become part of the exhibition as they explore the variety of experiences that IlluminOdyssey offers.



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Plasma Globe

Tendrils of light dance towards visitors' hands as they touch a large glass sphere. Inert gasses are heated by a high voltage Tesla coil which splits the atoms contained in the gases into ions creating a state of matter called plasma which normally exists in stars. This phenomena creates a dazzling and colorful display of lightning-like light.



Scintillation

Visitors witness a large shimmering curtain of illuminated threads. A simple wall of fiber is transformed into a glowing, ever-shifting field of light. The effect comes from subtle air currents that cause the fluorescent strands to flicker and glow as they dance in and out of a defined plane of ultraviolet light.



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CuriOdyssey
SCIENCE PLAYGROUND & ZOO

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EXHIBITS LIST

Available at \$10K and above

Jacob's Ladder

A high-voltage Jacob's ladder works by using a powerful transformer to create a continuous electrical arc (a bright plasma spark) between two metal rods. Visitors control air currents under the plasma ark and can influence how it travels up the rods.



Glowing Gases

Visitors experiment by bringing different types of inert gases close to a high-voltage Tesla coil. The high voltage illuminates the gases, demonstrating how each unique gas produces a distinct spectrum of colors.



Polarized Color Collage

Engage visitors as they create mesmerizing, stained-glass-like patterns by experimenting with polarized light passing through layers of birefringent material.



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EXHIBITS LIST

Available at \$10K and above

CMY Cube

The CMY Cube offers a hands-on exploration of subtractive color mixing and light refraction. Each face of the translucent cube features a specialized cyan, magenta, or yellow coating. As white light passes through these layers, specific wavelengths are absorbed while others are transmitted, creating a vibrant, shifting spectrum of colors as the cube is rotated.



Camera Obscura

Step into our darkened booth and experience the wonders of the Camera Obscura. A tiny lens captures light from the outdoors, projecting a crisp, inverted image of the world onto the opposite wall—a captivating display of light traveling in straight lines.



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