

FY2018 Annual Report

CuriOdyssey's science
playground and zoo nurtures kids'
curiosity, fosters innovation and
promotes the creative problem-solving
skills their futures will demand



INSPIRE

As a serious science playground and zoo,
CuriOdyssey builds the minds of tomorrow today



More than **92,000** kids in our
community experienced CuriOdyssey

More than **70,000** people had
a 1:1 encounter with an animal
either on or off-site



8,000 kids experienced
CuriOdyssey for **FREE**

Over **4,000** visitors
attended **6** free
Community Days



EDUCATE

189,458 people engaged
with CuriOdyssey
(10% increase over last year)



96 animals are in CuriOdyssey's
Association of Zoos & Aquariums-
accredited care



34,394 visitors attended our
special exhibit *IlluminOdyssey:*
A Winter Light Experience For Kids



9,696 kids and teachers came
to CuriOdyssey for field trips
(19% of these were **FREE**)



DID YOU KNOW? It takes 2/3 lb of fish
to fill Gunner the otter's belly every day -
that's 245 lbs of fish a year

VOLUNTEER & CONSERVE

Partnered with numerous schools & organizations for clean-ups, restorations & native plant research



11,099 hours of service by **195** volunteers
(equivalent to **5.8** full-time employees)

268 volunteers contributed
632 hours to remove **825**
gallons of trash and recyclables
from Coyote Point Park



99 volunteers contributed **229** hours to
remove **560** gallons of invasive plant known
as LIRA from Coyote Point marsh



Collaborated with FrogWatch USA;
Bay Area Bobcat; River Otter Ecology;
Urban Wildlife Research; Ringtail
Research; and Western Pond Turtle
Ecology & Conservation Projects



DONOR PROFILE

A BIG HEART

Terri Tienken is passionate about animals. And about CuriOdyssey. As a long-time friend of the organization, Terri has learned a lot about the care of CuriOdyssey's animals and she's impressed. "Nikii and her talented team are doing a top-notch job of caring for CuriOdyssey's animals, most of which had previous health issues

that would not allow them to survive in the wild." To ensure

that CuriOdyssey's animals would continue to receive superlative care, Terri set aside a portion of her

estate for CuriOdyssey. Notes Terri, "I have

every confidence that my funds will be put

to good use at CuriOdyssey and I am

thrilled to think that kids will continue

to have the opportunity to connect

with Gunner, Solo, Poppy and

other animal ambassadors that

have meant so much to me." In

designating a portion of her

estate, Terri became a member of

CuriOdyssey's Redwood Society.

For information about joining The

Redwood Society with a bequest

or by designating CuriOdyssey as

the beneficiary of your retirement

plan, life insurance policy or life

income trust, please contact Kate

Korsh, Director of Development,

kkorsh@curiodyssey.org or

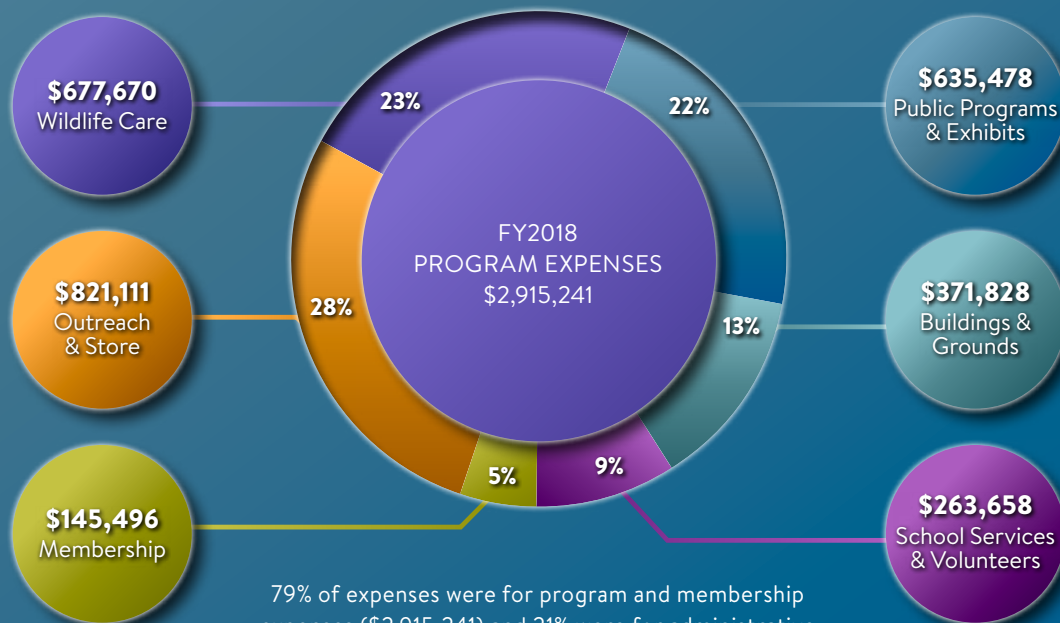
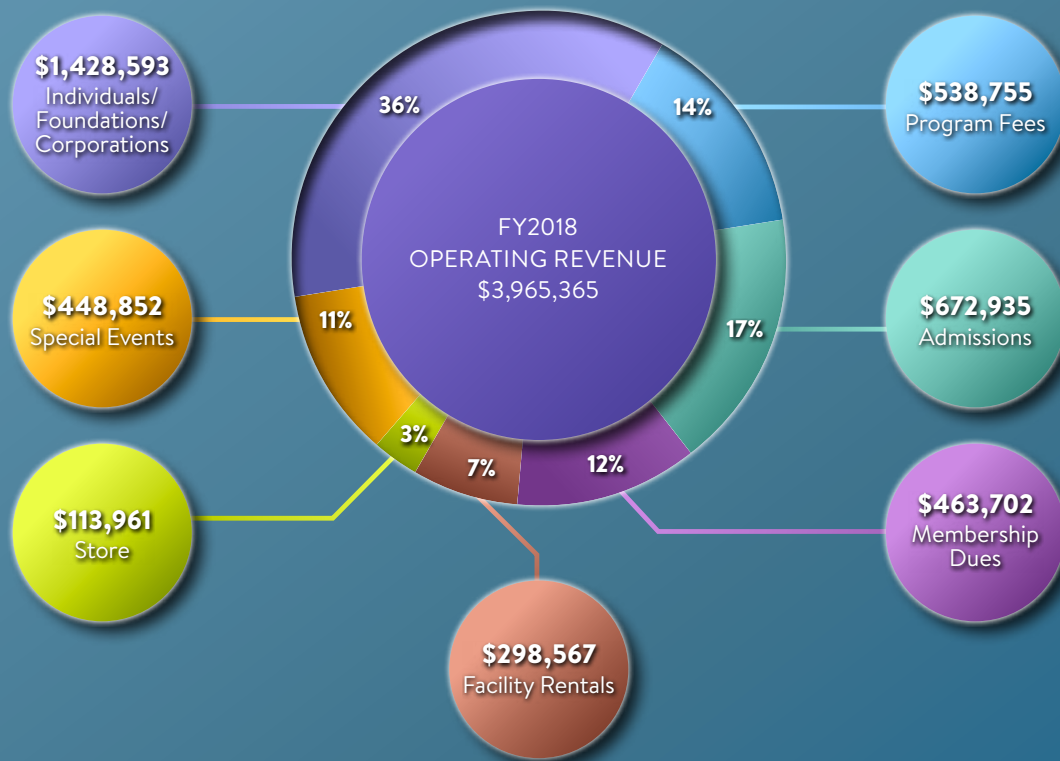
650-340-7571.



CuriOdyssey.org/plannedgiving

FINANCIAL REVIEW

FISCAL YEAR OCTOBER 1, 2017 TO SEPTEMBER 30, 2018



79% of expenses were for program and membership expenses (\$2,915,241) and 21% were for administrative and fundraising expenses (\$761,453).

CuriOdyssey saw a 49% increase in overall earned revenue compared to the previous fiscal year. The FY17 annual fundraiser was moved to the beginning of FY18 and the FY18 fundraiser was held at the end of the fiscal year. Earned revenue, without including the two fundraisers, saw a 23% increase over FY17. The substantial increase in contributed revenue over FY17 is due to adjusting the make-up of the board, expanding development efforts and the development team to achieve a 126% increase in annual giving. Expenses do not include non-cash adjustments such as in-kind, depreciation and rent expenses.

THANK YOU FOR ATTENDING CURIODYSSEY'S QUARTERLY EVENTS!

5,317 visitors attended **Swoop**

2,583 visitors attended
Bots & Bugs

3,954 visitors attended
Bubbles & Rainbows

34,394 visitors attended
IlluminOdyssey

First Friday Family Nights
debuted in FY18! Each first
Friday of the month, parents and
kids enjoyed a live band and other
entertainers while meeting wildlife
up close and playing with fun science
exhibits. **4,766** visitors attended these
family nights out.



*As a science and wildlife center, CuriOdyssey helps children
acquire the tools to deeply understand our changing world*



GOVERNING BOARD

Charles Cattano

Christina Diercks

Lynne Esselstein

Juan Galá

Andrea Irvin

Danielle Kling

Linda Lanier

Anne Lynde

Laurel Miranda, *Vice Chair*

Gordon Myers, *Treasurer*

Gisela Paulsen, *Nominating Chair*

Randy Paynter

Kirstan Price, *Volunteer Representative*

Rebecca Renzas

Tara Samuels, *Secretary*

Connie Sevier, *Chair*

Beth Springer

Rachel Meyer, *Executive Director*

Please make a gift today:

CuriOdyssey.org/Give-Now/

THANK YOU for supporting CuriOdyssey. CuriOdyssey is a 501(c)(3) non-profit organization, tax ID #94-1262434. For donor recognition and board information, please refer to CuriOdyssey's website.