AS A SCIENCE AND WILDLIFE CENTER, CURIODYSESS HELPS CHILDREN ACQUIRE THE TOOLS TO DEEPLY UNDERSTAND THE CHANGING WORLD.
In 2015, CuriOdyssey celebrated an exciting announcement with the public launch of a capital campaign to build the Bay Area’s premier serious science playground. We also saw the highest attendance in our history, exceeding the previous year’s numbers by 14%. We experienced a 31% increase in event rentals, 16% increase in store net revenue, 12% increase in admissions revenue, 11% increase in program fees, 7% increase in membership and summer camps were 97% full.

NEW ANIMALS
This year we welcomed new additions to our animal family. Two young male raccoons joined the two female raccoons on exhibit for public view, and three new female barn owls were placed on exhibit in the Raptor Aviary. All of these animals play a role in educating school children, groups, and visitors in the importance of conservation and animal care.

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CONSERVATION
This year saw the extension of partnerships with numerous local wildlife conservation organizations. We continued our leadership of the Bay Area Chapter of FrogWatch USA that monitors frog and toad activity. We also continued important collaborations with the River Otter Ecology Project, Ringtail Research Project, and the Bay Area Bobcat Project in order to study and conserve local wildlife populations. Additionally, we began a new partnership with the Urban Wildlife Project which monitors gray foxes in the Baylands Nature Preserve in Palo Alto.

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We opened Reflections & Perceptions, a brand new, eleven piece sensory exhibition that enables exploration of visual and tactile perception. This exhibition allows visitors to experience surprising optical effects by experimenting with various materials. We also installed a first-of-its-kind public art piece, Pinwheels, on the exterior of our building, facing the Bay. The large-scale installation makes the invisible visible by highlighting the movement and patterns of wind on the Bay. Finally, we relocated our Northern Pacific Tree Frog Pond exhibit within the gardens in order to improve the overall viability of the pond as a breeding pool.

The Year in Review

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LETTER FROM THE DIRECTOR

Dear Friends,

This was a momentous year for CurioOdyssy: in 2015 we reached more children and their families than ever before (170,885 children, parents and teachers), strengthened our low-income outreach programs, expanded our collection of original, hands-on science exhibits, and on top of it all, we announced our plans to renovate our facility and transform CurioOdyssy into the ultimate serious science playground for the 21st century.

What can you expect from the new CurioOdyssy? Visitors will find more exhibits, more space for exploration, and more opportunities for increasing numbers of kids in our community to observe what is, ask what if, and let the natural world answer their questions. And as always, you can expect more moments like these:

• “This was a great experience for my child. He engaged in a way I have not seen before.” – camp parent comment
• “I love how you make kids happy while teaching them science.” – comment from a child
• “Love to see the children’s focus and concentration during CurioOdyssy’s presentations and their interest in sharing their knowledge.” – teacher comment

We give children the tools to think like scientists as an imperative for ensuring that our next generation can innovate solutions for the pressing environmental challenges of our times. I am proud to thank the many generous donors listed here who have joined our cause and who have given their leadership support to The Campaign for CurioOdyssy.

As our adventure continues in 2016, I invite all of you along for the ride.

With sincere thanks,

Rachel Meyer
Executive Director
THANK YOU TO OUR PARTNERS:

How did you first get involved with CuriOdyssey?

What is your favorite memory of CuriOdyssey?

What does your family’s involvement with CuriOdyssey mean to you?

DONOR PROFILE: THE TAYLOR FAMILY

CuriOdyssey owes much to the Taylor family, who have been involved since the earliest days of our 60-year history. Polly Taylor has been a volunteer since 1959, and continues her service to the present day. Her daughter, Kat Taylor, Co-Chairs the Campaign for CuriOdyssey and, with husband Tom Steyer, runs the TomKat Charitable Trust, the generous donor of our $2 million matching challenge grant, which is in addition to a $5 million initial campaign gift.

We asked Polly Taylor to tell us about the history of her connection to CuriOdyssey.

“In 1959 when I was a provisional with the Junior League of San Francisco I was asked to do some volunteer work with a local charity group that was closer to home. I chose the San Mateo County Junior Museum which was the beginning of our present CuriOdyssey. I had two small children and it appealed to me with its location and animals. I spent every Wednesday afternoon there staffing the desk and taking care of the small animals we housed in the old quonset hut which was our first home at Coyote Point.”

“My favorite memory is when we were able to move the organization from our small home to what at the time seemed a grand, larger building on the hill, [CuriOdyssey’s current facility] thanks to large donations from benefactors in the community.”

“My daughter, who was only one year old when I started to work at Coyote Point, is now the chief benefactor and fundraiser for CuriOdyssey with a family of her own, and all because I brought her here at the tender age of one. She and her family have taken over as champions of the cause.”

GORDON AND BETTY MOORE FOUNDATION

CuriOdyssey thanks the Gordon and Betty Moore Foundation for investing in our cause with a $250,000 grant in 2015 to support the costs of temporary warehouse and exhibit development space during the renovation of our facility, a keystone gift to expand the impact of our science education programs. We are proud to be a partner in the Foundation’s work toward creating positive outcomes for future generations. The Gordon and Betty Moore Foundation fosters path-breaking scientific discovery, environmental conservation, patient care improvements and preservation of the special character of the Bay Area. Visit Moore.org or follow @MooreFound.
PARTNERS:

DONOR PROFILE: THE LANIER AND TRIGG FAMILIES
CuriOdyssey is fortunate to have the involvement of three generations of the Lanier family. Former CuriOdyssey Trustee and Co-chair of the Campaign for CuriOdyssey, Linda Lanier, has been a long-time champion of our cause. She and her husband Sterling passed on a love of this place to their children, who are now generous supporters. And their grandchildren are frequent, enthusiastic visitors and summer campers. When the time came to commit their support to create a new, renovated CuriOdyssey, a family gift was the right vehicle to unite three generations of passion for science education.

We asked Linda and Sterling Lanier, and their children Sterling Lanier and Leslie Trigg, to tell us about why our mission inspires them.

Why do you support CuriOdyssey?  “We support CuriOdyssey because there are few places in the Bay Area (if not California!) that fuse a scientific quest for answers with an imaginative spirit of discovery.”
“Kids are treated as intelligent learners; nothing is ‘dummied down’ even for the youngest.”

What is the one thing you would tell someone who was considering supporting our cause?  “Learning to tinker — to question the status quo, to rethink your perspective, to fail and try again — is critical to the success of every child. School gives kids knowledge, the hands-on experience at CuriOdyssey gives them understanding.”

What are your hopes for the future of this organization?  “CuriOdyssey should be internationally recognized for its innovative approach to teaching. I envision museum directors and educators from other parts of the world traveling to CuriOdyssey to learn how to engage kids in ways that create a lifelong interest in science and the environment. Over time, CuriOdyssey should track how many kids from their camps go on to science-related professions — I have no doubt it will be a significant number.”

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The Lanier and Trigg grandchildren
CAMPAIGN LEADERS
September 1, 2012 – October 23, 2015

The Board of Trustees and staff of CuriOdyssey gratefully acknowledge those who paved the way in the Campaign for CuriOdyssey. Thank you to the following donors for their leadership contributions to the capital campaign during the quiet phase, September 1, 2012 – October 23, 2015.

We make every effort to recognize our donors accurately. If your name is not present or you are not recognized properly, please contact Tavi Haberman, Development Associate, at 650.340.7573.

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DONORS

January 1, 2015 – December 31, 2015

The Board of Trustees and Staff of CuriOdyssey sincerely thank all who contributed their integral support to our programs and to our annual fund in 2015, and who joined our campaign for a renovated facility after we announced our plans for the Campaign for CuriOdyssey on October 24, 2015. We would not be here without you.

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MOMENTS OF IMPACT

The following are accounts and anecdotes from individuals who have been touched by CuriOdyssey through school programs, camp and visits.

“I liked it when CuriOdyssey came to [my school]. They brought a tortoise, an owl, a rubber boa, a tarantula named Muffin, and a peregrine falcon. The animal keepers were nice. They showed us how to pet the animals and taught us all about where the animals live, what they eat and how they move. My favorite animal was the rubber boa, which looks wet but is dry and uses its tail to trick predators.”

Amelia, 5yrs
“My experience [with the organization] affected my future career in a positive way, given that I headed into the environmental field and have been there ever since. But it also helped develop a sense of responsibility, organization, purpose, and problem solving.”

Howard Bailey, Ph.D., RP, Biology, and former teen volunteer

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“The classroom presentation was memorable and educational. My students benefit most when they are not required to spend field trip time reading explanations, but by having live, hands-on experiences [like these].”

Elementary school teacher
CuriOdyssey saw an increase in both earned and contributed revenues as compared to the prior fiscal year. The numbers presented here do not include non-cash adjustments (in-kind donations, depreciation, etc.).

**REVENUES**

Revenues of $3,346,280 came from Individual, Foundation, and Corporate Contributions of $1,725,927, Program Fees of $422,673, Admissions of $417,906, Membership Dues of $321,945, Facility Rental Income of $201,326, Special Event Income of $166,693, and Store (net cost of goods sold) of $90,011.

**EXPENDITURES**

Program expenditures only: $710,161 for Wildlife Care, $615,693 for Public Programs and Exhibits, $610,438 for Outreach and Store, $271,226 for Buildings and Grounds, $228,624 for School Services and Volunteers, and $151,106 for Membership.

In total we spent $3,346,280, of which $2,587,247 (77%) was for Program and Membership Expenses and $759,032 (23%) was for Administrative and Fundraising Expenses.