RECORD-BREAKING ATTENDANCE
More than 135,000 people visited the science and wildlife center between October 1, 2011 and September 30, 2012. This represents a 32% increase over the previous fiscal year and a 77% increase in attendance over its lowest point in 2008. The increase in attendance can be attributed largely to the organization’s focus on developing a new model of science education for young children that provides opportunities for direct interaction with the natural world. Visitors have also enthusiastically embraced CuriOdyssey’s three standing science exhibitions, its highly popular camps, daily wildlife encounters, and new Mobile Museum experience.

RECOGNITION
In 2012, CuriOdyssey was recognized with multiple awards. For the second year in a row, Charity Navigator, America’s largest and most-utilized independent evaluator of charities, has awarded CuriOdyssey the prestigious 4-star rating for good governance, sound fiscal management and commitment to accountability and transparency. For the fourth year, CuriOdyssey was recognized by Bay Area Parent Magazine as a Family Favorite museum.

NEW ANIMALS
This year, CuriOdyssey welcomed new members to its animal family. Many of the additions were made in the walk-through aviary that puts visitors within an arm’s length of more than 30 of our native, non-releasable birds. In 2012, we added a greater roadrunner, Eurasian collared doves, and a magpie. We also made significant additions to our Animal Ambassador program. Each of our Animal Ambassadors are vital in helping educate school children, groups, and visitors in the importance of conservation and animal care. The program’s newest members include a baby skunk, opossum, hedgehog, and a peregrine falcon. Our animal keepers have been working with each of the animals to train them for use in education programming.

CONSERVATION
CuriOdyssey embarked on several new conservation projects in the areas of habitat restoration, research, and citizen science. CuriOdyssey is now home to the Bay Area FrogWatch chapter, its newest citizen science project. The chapter is part of FrogWatch USA, and is devoted to monitoring the area frog and toad population through the help of volunteers.

CURIODYSSEY GOES MOBILE
This year marked the development of the Mobile Museum - CuriOdyssey’s newest program that brings science education to young children. Through it, CuriOdyssey partners with local businesses and community organizations that serve families with children five to ten years old. The CuriOdyssey Mobile Museum incorporates science activities, new mobile exhibits that highlight natural phenomena such as sound, mechanics, and energy, and CuriOdyssey’s non-releasable Animal Ambassadors.

EDUCATIONAL LEADERSHIP
CuriOdyssey continued its leadership in the science education field. This year, CuriOdyssey established a partnership with the San Mateo County Office of Education’s new STEM (Science, Technology, Engineering, and Math) Center and KQED to provide professional development for teachers. The institution has also strengthened its link with local schools to develop a program for providing science education programs for all kindergarten, first, and second grade classrooms in a local elementary school.
Letter From The Director | 2012

Dear Friends,

“If you could do just one thing to address climate change, what would it be?” a guest at our recent speaker event asked. Without skipping a beat, Nobel Prize-winning climatologist and biologist Dr. Terry Root answered, “Educate children.” Are you surprised? We were. And pleased to hear it because, of course, that is exactly what we do.

We are living in a society that has at last come to comprehend that things around us have changed, and we had better do something about it. Where to start? How about at the beginning? That’s where we put our focus, right smack on the time when children are comprehending that things around us have changed, and our lives DO depend on it. Not only are science and technology exciting worlds to explore, they are our lives.

We all need to take very seriously the staggering capacity for learning that every child carries and to encourage them as if our lives depended on it. Because our lives DO depend on it. Not only are science and technology exciting worlds to explore, they are our path to a safer, more prosperous future.

Thanks for coming along for the voyage,

Rachel Meyer
Executive Director

Donors - 2011

In 2011 CuriOdyssey changed fiscal years, delaying the inclusion of these donors in an Annual Report. The Board of Trustees and staff of CuriOdyssey wish to express our sincere appreciation to the following donors for their generous support between July 1, 2011 and December 31, 2011.

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STORIES OF IMPACT: VISITORS

The following are stories and quotes from individuals who have been touched by CuriOdyssey through school programs, camp, and visits.

“The kids were especially inspired by the Mistake Lab, where they were tasked with making the strongest possible bridge out of tongue depressors, popsicle sticks, and masking tape. They spent an hour building and testing, and improved step by step.”

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Rob Delfosse, visitor

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**STORIES OF IMPACT: CAMP CURIOLOGY**

“Wonderful curriculum! I love how you make science and nature experiences hands-on. Every day when I picked my son up after camp he talked and talked about what he did with great excitement!”

CuriOdyssey summer camp parent

“Camp CuriOdyssey was by far the most exciting, fun and (unbeknownst to my child) educational camp he has ever attended. Great job; we’ll be back next year!”

CuriOdyssey summer camp parent

“My daughter specifically requested to return to Camp CuriOdyssey this year, and she has thoroughly enjoyed it. I appreciate the science education, the training of the counselors and the convenient camp hours.”

CuriOdyssey summer camp parent

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My students learned so much about the animals and how they adapt for survival. They especially loved the ferret, Fabio! They also loved being able to feel their animals' coverings, such as fur, feathers, and a tortoise shell. They were able to recall specific details about the animals when we got back to school.

-Anonymous teacher

"The children enjoyed the program; they talked about it for days! They were also able to recall what they had learned and apply it to science experiments in our classroom."

-Anonymous teacher

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Jonathan K. and Donnie Kajikawa
Maria Kammeter and Andrew Babish
Firoz Kanchwala and Quddusa Doongerwala

Mr. and Mrs. Robert Salama

---

*Anonymous teacher

**My students learned so much about the animals and how they adapt for survival. They especially loved the ferret, Fabio! They also loved being able to feel their animals’ coverings, such as fur, feathers, and a tortoise shell. They were able to recall specific details about the animals when we got back to school.**

---

**The children enjoyed the program; they talked about it for days! They were also able to recall what they had learned and apply it to science experiments in our classroom.**

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"Thank you so much for bringing your exhibit today. My face hurts from smiling so much!"

Parent at a CuriOdyssey Mobile Museum experience at the Bay Area Science Festival

STORIES OF IMPACT: MOBILE MUSEUM

Photo by Hillary Hempstead

Photo by Hillary Hempstead

Ken and Janet Kortka
Paul Krakow and Nicole Savickas
Leslie Kramer
Mrs. Donna Krause
Aleks and Heather Krumins
Ken and Jamie Kubota
Lock and Lisa Xuan-lan Kwan
Paul and Barbara Labagh
Kier and Sharon LaCrosse
David and Leanne Lash
Kathy Lau and Yan Ping Toan
Amy Laughlin
Paul and Gretchen Lausten
Angela Law
Hudson and Melissa Lee
Wilson Lee and Darcey Wong
Mrs. Suzanne Legallet
Ernst and Brigitte Lehmann
Ruth Lemey
Jeff Leung and Anne Park

Steven Lewan and Don Rath
Arthur and Luisa Li
Linda and Sidney Liebes
David and Terri Y. Lim
Mark and Kathryn Lingenfelter
Kim H. Liu and Quynh T. Tran
Rob and Natalie Lipton
Frank and Heather Loeffler
Todd Lowensky and Cinda Bailey
Steven and Karen Lomos
Maria Luna and Vincent Garcia
Anthony Lye and Diana Dorobek
Paul and Karen Lynch
Wayne and Judy Macktiger
Mr. and Mrs. Angela L. MacLean
Laura Malinasky and Robert Tashjian
Dennis Mangano and Christina
Cargan
Trudy Marin
Tatia Markland and Keith Whitley
Mike and Kelly Markson
Robert and Sherry Marsden
Phillip and Shannon Marston
Peter and Janet Martinse
Alex Mac and Richelle Mirador Mas
Dave Masci and Emily Leonard
Todd Master and Kara Gardner
Neill and Kathryn Masterson
Brian and Lauren Mathews
Adelbert and Toshiko Matias
Mrs. Dean Mawdley
Steven and Christine Maxwell
Viki Maxwell
Jung and James McCann
Nadya McCann and Iriti Bareket
Blake and Sabi McNelly
Emma McCuoch
Keith and Laura McDaniel
Tom and Denise McDonald
Dan and Laura McDonough
Jamie and Pip McGinness
Ruth McMullin and Yan Jia
David McNinch and Giisa Paulsen
Brian and Ratavann Meas
John Menicucci
Laura A. Merrill
Andrea Merkus and Linda Stoick
Bryan and Amy Michael
Hirotaka and Haruko Mitikani
Jon and Tamar Miller
Arnab and Amy Mishra
Danny and Dina Morgan
Rich Mortillaro
Nathan Mueller and Katie Weber
Carolyn F. Mulliken
Sarah Murphy and Ryan Borick
Mr. Andrew Mussante, Jr.
Chris and Sarah Muscolina
Steve and Marina Nagy
Amir and Meredith Nassiri
Jo Ann Nassuti
Stacy and J. Matt Nawrocki
Craig and Miriam Newton
Brian and Catherine Nicholson
Marc and Victoria Nicholson
Mrs. LaVey Norquist
Stephen and Amy Obana
Alex O’Brien and Isabel Aramburu
James and Martin Pacheco
Frank and Bonnie Pagliaro
Patricia and Michael Palmer
Alex and Cindy Panchula
Christine Panos
Todd and Laura Parker

Victor and Jennifer Parker
Christina and Meredad Parsy
Travis and Katie Parsons
Pathic and Tracy Patel
Vikram and Melanie Patevsky
Margaret Pawlisch
Rachel Perkel and Shawn Becker
Sam and Angie Person
Irena Perkovska and Paul Abrams
Joseph Pham and Erin Wilson
Jessica Phammar and Brenda Pham
Terese Piazza Fuss and Mike Fuss
Fred Harring and Rachel Pinsky
Evan and Erika Powell
Jackson and Robynne Powell
Marc and Carolyn Quicil
Mary and Robert Quinlan
Hayes Raffe and Rachel Creary
Erik and Kendra Ragatz
Don P. Ruggiero
George Rainville and Sandra Osumi
Peter and Sharon Rau
Simon Reading and Michelle Mandel
Hans Reese and Michelle Martinez Reese
Mr. and Mrs. William V. Regan
Christopher and Alissa ReinDel
Mark Reinhold and Alison Fleming
Derek and Stasia Renfield
Garratt and Jennifer Rice
Mart and Cheryl Richter
Tim and Jojuth Robertson
James Rockefeller and Marcia Marcellini
Suan Rodriguez and Nicole Mendez
Harold Romanowits
Jamie and Jessica Rosenberg
Bernard and Shelley Ross
Craig and Carol Ross
Cindy and Joop Rottlinghaus
Jand P. Ruggiero
Quan and Johnhee Rui
Tamara Russell and Steven Wastie
Katrina Ryan and Bill Jeffers
Mark and Stacy Ryan
Rahul and Paula Sachdev
Rodrigo and Colleen Salas
Riyad and Jennifer Salma
Shimone Samuel and Maribelle Mireles
Ubaldo and Petra Sanchez
Greg and Michelle Sarrail
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Scott and Bert Smith
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John Tsang and Wendy Kang
Ken and Julie Turner
Edward and Ilmeda Vahey
Christopher Varnell and Michelle Farias
Rebecca and Stephen Vranes
Ginny and George Waes
Chuck and Nana Wallace
Timothy Walters and Susanne Prokscha
Terrance and Patricia Wampler
Alex Wang
Charles and Christine Warden
Jeff and Kris Waters
Mr. and Mrs. Stephen Way
Ann and Dave Weiss
Richard and Virginia Welsh
Stuart and Stacy Wenzel
Cheryl and Clark Westmont
Erika Westwood and Karen Olsen
Mr. Franklin Wheeler
Chad and Grace Whipple
Penny Wilkins and Paul Grishaber
Earl and Sabrina Wilson
Scott and Jill Wilson
Chris Witherspoon and Kinke Durdie
Phil and Daphne Wohl
Steve and Jessica Wohlfd
Gabriel and Jennifer Wolinsky
Richard and Geraldine Wong
Christopher and Samantha Wu
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Jiwen Xi and Xiaohan Chen
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Rob You and May Song
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Thelma Doelger Charitable Trust
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Matarozzi Pelsinger Builders
The McGraw-Hill Companies, Inc.
Potrero Nuevo Fund
Ed Stephens and Coldwell Banker
Tsai Family Foundation

$125 - $499
Annie Appleby of YogaForce LLC
The Century Club of California
Dreyer's Grand Ice Cream Foundation
Pathwork Diagnostics Lynx Team
Richard's Crafts
Tulane Montessori Children's House Inc.
Beverly and Bernard Wolfe Philanthropic Fund of the Jewish Community Endowment Fund

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Drew and Athena Flinders
Jesse Freidin Photographer
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Michael S. Hensley Party Rental & Sales Co.
House Of Ruby Interior Design
Peggy Bort Jones
Kerns Fine Jewelry
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Sam Malouf
Mattis Camp Club
McCalls Catering and Events
Meadowood Napa Valley
Monterey Plaza Hotel & Spa
Pacific Sports Resort Redwood Shores
David Penny Construction and Paisley Powell Designs
Prescott Ashe Estate Winery
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Schumacher Photography
Silverado Resort and Spa
Tessara Financial Advisors, Inc.
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CuriOdyssey’s Redwood Society recognizes those who have chosen to support CuriOdyssey through legacy gifts. Contributions received through legacy gifts help CuriOdyssey build for the future. Members of the Redwood Society will appear in future Annual Reports. New members of the Redwood Society please notify Marilyn Bancel, Director of Development, at 650.340.7567 that CuriOdyssey has been included in your estate plans.

Every effort has been made to be accurate. If your name is not present or you are not recognized properly, please contact Tavi Haberman at 650.340.7573

Financial Review 2011-2012
CuriOdyssey saw a substantial increase in both earned revenues and contributed revenues as compared to the prior fiscal year. The numbers presented here do not include non-cash adjustments (in-kind donations, depreciation, etc.)

FY 2012 REVENUES

FY 2012 PROGRAMS AND SERVICE EXPENSES
$2,323,639 (Oct 1, 2011 - Sept 31, 2012)